

Adaptive Suite

Adaptive Planning

Adaptive Planning is the market leader in cloud-based budgeting, forecasting, and reporting. Take advantage of rich functionality and an easy-to-use interface with the world's most usable cloud corporate performance management (CPM) application—and elevate your CPM with Adaptive Insights.

Drive Real Competitive Advantage With Adaptive

Companies still using spreadsheets for budgeting and forecasting are crippled by broken links, data integrity issues, and version control errors. But on-premises applications aren't the solution either—old tools like Hyperion, Cognos, and SAP are expensive and require skilled IT staff to manage and maintain.

There is a better way. Adaptive Insights' cloud platform enables rapid deployment at an affordable cost accessible anywhere—without the hassles of IT. Our high-performance modeling engine with real-time in-memory calculations and fast data access is a great solution for midsize businesses and enterprise organizations alike. Benefits include:

- Reduce cycle time by up to 90%
- Decrease errors and improve data integrity with automatic aggregation
- Improve transparency with audit trail, version control, and analysis tools
- Drive adoption and enhance business support with integrated workflow and process management
- Get insights faster with pervasive visual analytics throughout the planning and reporting process

“With Adaptive Insights, our summer isn't consumed with the budget, but instead we are able to look at the big picture. What used to be a three-week process is now literally a three-second process.”

– Lund Food Holdings

PERSONNEL PLANNING

- Plan by individual, employee type, or group for true flexibility and ease of use
- Calculate detailed payroll taxes (FICA, FUI, SUI, Medicare)
- Allocate headcount and costs across departments or projects
- Set access control to salary detail for tight security

OTHER EXPENSE PLANNING

- Track expenses such as project, fund, or program with unlimited custom dimensions
- Incorporate drivers such as cost per trip to plan expenditures
- Establish centralized assumptions and formulas that can be locked from user editing

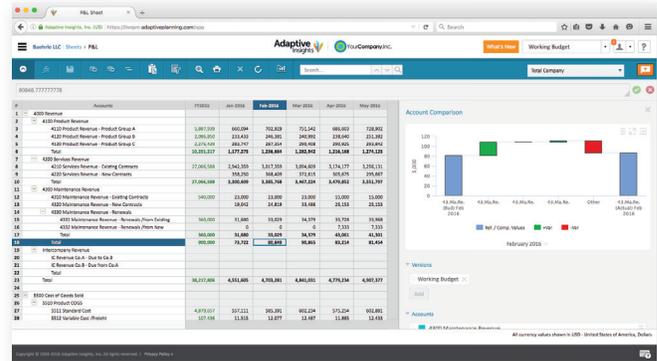
SALES AND REVENUE PLANNING

- Integrate with CRM and enterprise resource planning systems (ERP) for real-time sales data
- Use spread tables to drive revenue recognition and deferred revenue
- Design your own custom sheets for multidimensional forecasting

Adaptive Planning

ADDITIONAL BENEFITS

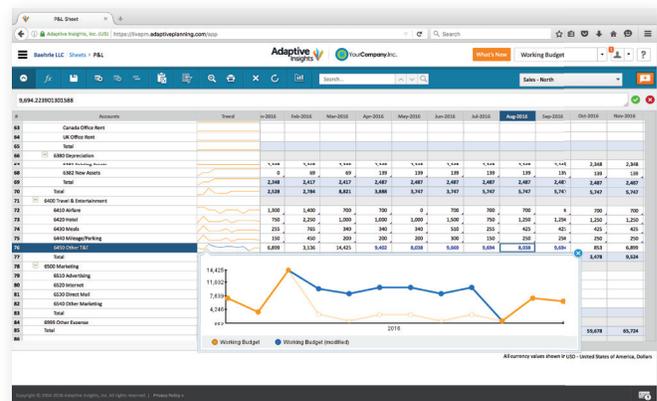
- Develop multiple plan alternatives and compare them to each other and to actuals to drive optimal business performance with confidence
- Replace complex allocation formulas with rules that are easy to create and understand
- Save time with automated currency exchange calculations and robust currency reporting capabilities
- Link other model elements for dynamic, integrated P&L, balance sheets, and cash flow statements
- Understand the impact of any change quickly with what-if scenarios



Planning enriched with visual analytics.

WORK IN YOUR ENVIRONMENT

- Choose your experience: Adaptive Insights' responsive web interface or Excel, where you can leverage the full capabilities of Adaptive Insights' award-winning platform for planning
- Work offline and submit once your work is done and you're back online



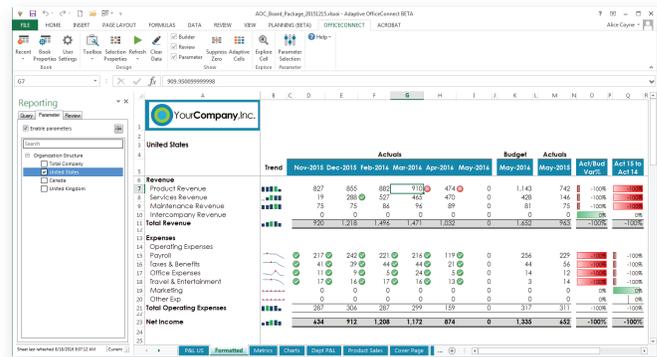
Visual data entry with Active Sparklines.

PERVASIVE ANALYTICS

- Use Active Sparklines to spot trends and change forecasts with drag and drop functionality
- Select ranges of data and create charts with a single click—without leaving the planning environment
- Share fine-tuned graphs by creating snapshots or publishing to Adaptive Discovery dashboards

SELF-SERVICE REPORTING & ANALYSIS

- Easily create reports with drag and drop—no scripting or technical skills required
- Slice and dice across dimensions, versions, departments, etc.
- Generate HTML reports and drill in to underlying detail for strategic analysis
- Create presentation-quality board packages dynamically linked across Excel, Word, and PowerPoint



Pixel perfect reporting in Excel, Word, and PowerPoint with OfficeConnect.

Corporate Headquarters

3350 W. Bayshore Road, Suite 200
Palo Alto, CA 94303
T: +1 800 303 6346
F: +1 650 528 1701

UK / Ireland Headquarters

88 Wood Street London,
EC2V 7RS, UK
T: +44 0 208 528 1767

Australia Headquarters

Level 1, 7 Clunies Ross Court
Eight Mile Plains, QLD 4113, Australia
T: +61 7 3118 5013
F: +61 7 3041 6020

adaptiveinsights.com

adaptiveinsights.co.uk

info@adaptiveinsights.com

sales@adaptiveinsights.com

press@adaptiveinsights.com

support@adaptiveinsights.com